

SPANISH LANGUAGE OUTREACH

How ADA information can be better delivered to Spanish-speaking communities

REGION 8: ROCKY MOUNTAIN ADA CENTER



THE POPULATION IN REGION 8

COLORADO, MONTANA, NORTH DAKOTA, SOUTH DAKOTA, WYOMING AND UTAH

24%

of the region identifies as racial or ethnic minorities

10%

of the region speaks Spanish

22%

of the Colorado state population is Hispanic or Latino

Hispanic and Latino Americans are the largest minority group in this region, with about 2 million people

THE SLO PROJECT

The Spanish Language Outreach Project (SLO) is a 5-year collaborative national initiative of the ADA National Network ten regional ADA Centers and the ADA Knowledge Translation Center.



PART 1: EXPERT CONSULTATION INTERVIEWS

WHAT DO COMMUNITY MEMBERS HAVE TO SAY

BARRIERS IDENTIFIED

- Language barriers
- Stigma on disability and mental health
- Immigration
- Racism/discrimination
- Low access to resources

“When I became a resident of the United States, I couldn’t apply for any public benefits for my disability for the first five years except for public housing.”

“There aren’t any counseling services in Spanish, we have one person who is bilingual, but of course she is flooded because she is the only one.”

“There is a great need of not only interpreters, but proper translators everywhere.”

“People are hungry for information that is easily understandable.”

RECOMMENDATIONS

- Partner with community organizations
- Improve materials in Spanish

CONSIDER THESE SPECIFIC STRATEGIES

- 1** Increase outreach efforts across the region and develop new connections with Latino/Hispanic organizations in the area as this community continues to grow. For example, in the area of east river SD, where there is a high population of the Latino community.
- 2** Connect with local community partners and organizations, especially those who have already created trust in the Latino community.

For more information please visit: www.rockymountainada.org

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